



Marketing Intern

Wicomico Public Library is seeking a highly motivated and enthusiastic Marketing intern to join our team. This Internship will provide valuable hands on experience in various aspects of marketing in the Library field. As a Marketing Intern, you will assist our marketing team in social media postings, video content and promotional items for the Library.

Duties:

- Assist in creation and implementation of digital marketing campaigns
- Support the development of marketing materials, including print and online content
- Assist in managing social media accounts and engaging followers
- Assist in organizing and coordinating marketing for events and promotions
- Other duties as assigned

Experience:

- Basic knowledge of digital marketing principles
- Strong understanding of social media platforms and their respective audiences.
- Excellent written and verbal communication skills, including copywriting abilities
- Software experience:
 - Video Editing
 - Canva
 - Adobe Creative Cloudrecommended but not required
- Producing content, including graphics and videos to increase awareness and drive website traffic
- Ability to multitask

Work Location: 122 S. Division Street, Salisbury, Maryland 21801

Part-time Internship – Schedule: Up to 20 hours weekly

Pay: \$20.00 - \$25.00 hour

Duration: Internship ends June 30, 2025

Please send cover letter and resume to: personnel@wicomico.org